Pacifico Seguros:

Securing the Future, Faster, with Bright Security

Lima, Peru – Pacífico Seguros, part of Credicorp, the largest financial holding in Peru, is a leading insurance provider committed to protecting people's happiness through innovation and trust. With a strong focus on digital transformation and customer-centricity, Pacífico Seguros has taken a major leap forward by integrating Bright Security's automated Dynamic Application Security Testing (DAST) into its software development lifecycle. This strategic move has not only strengthened the security of its digital platforms in the face of an increasingly complex threat landscape but also significantly accelerated time to market and optimized security investments.

In the fast-paced financial services industry, delivering secure and feature-rich digital products quickly is paramount. Pacífico Seguros recognized the need to move beyond traditional, time-consuming security testing methods that often became a bottleneck in their release cycles. Their existing process, heavily reliant on manual ethical hacking and periodic vulnerability assessments, stretched their time to market for new features and critical updates to an average of 45 days. Furthermore, the recurring costs associated with these manual engagements were substantial.

The Challenge:

⟁ Slow Time to Market:

Manual security testing created significant delays, impacting the agility needed to respond to market demands and competitive pressures.

🕐 Late-Stage Discovery of Vulnerabilities:

Finding security flaws late in the development cycle led to costly and time-consuming rework.

The Solution: Bright Security's Automated DAST

Pacífico Seguros sought a solution that could provide comprehensive, continuous, and developer-friendly security testing. After a thorough evaluation, they chose Bright Security for its cutting-edge DAST capabilities, which offered:

Developer-First Approach:	AI-Powered Accuracy:	Automated & Scalable Scanning:
Seamless integration with their existing CI/CD pipelines, allowing developers to run scans early and often.	Minimizing false positives and providing actionable insights for quick remediation.	The ability to run full scans on every build, ensuring continuous security posture.

Comprehensive Coverage:	24/7/365 Customer Support & Dedicated Success Team:
Identifying a wide range of vulnerabilities across their web applications and APIs.	Time-zone and language agnostic, Bright's always-on technical support and success teams ensure that even the most complex configurations and set-up scenarios run smoothly.

The Impact: Transformative Results

The adoption of Bright Security brought about a paradigm shift in how Pacífico Seguros approached application security. The results were immediate and impactful:

1. Time to Market Slashed from 45 Days to 25 Days:

By automating DAST and integrating it directly into their CI/CD, Pacífico Seguros empowered their development teams to identify and remediate vulnerabilities in real-time. This "shift-left" approach virtually eliminated security as a bottleneck, reducing their average time to market for new features and updates by over 55%. They can now deploy secure applications in a fraction of the time, gaining a significant competitive advantage.

2. Enhanced Security Posture and Developer Enablement:

Beyond the quantifiable metrics, Pacífico Seguros saw a marked improvement in its overall security posture. Developers gained immediate feedback on security issues, fostering a culture of security awareness and ownership. The ability to catch vulnerabilities early meant fewer critical issues reaching production, strengthening customer trust and regulatory compliance.

Looking Ahead:

Let's face it – developers move fast.

They're under pressure to push updates, hit sprint goals, and ship new features. Security feels like a speed bump. But here's the irony: the faster teams move, the faster vulnerabilities move too. If security doesn't keep up, those flaws don't disappear – they just move downstream into production. DAST scanning in dev environments that mirror production fixes that gap. It brings vulnerability testing to where code actually lives - early, fast, and automatic.

Implementing Bright Security has truly transformed Pacífico Seguros. We have introduced a new application security testing process, which has significantly strengthened our overall cybersecurity strategy. This enhancement has helped us effectively meet key objectives in Risk management, DevSecOps integration, and Business performance.

Miguel Vargas, Application Security Chapter Lead

The ability to deliver secure products at unprecedented speeds speaks volumes about the power of automated DAST with Bright Security. We are now more agile, more secure, and better equipped to serve our customers in an evolving digital world." (Geinner Tucto, DevSecOps CoE Lead)"We used to perceive security as the common roadblock. Nowadays it's an integral accelerator of releases and company innovation.

Alhelí Vílchez, Digital Product Owner